Assignment: http://upstateenglish.org/318/project2.html   Reviewer's name: _____

Storyboard Feedback for _____

1. Setting / Context / Transitions: Is the initial setting or context clearly evident? How is each setting or segment change represented auditorially, visually, spatially, or linguistically—via intertitles, transitions, or other means? What suggestions do you have for improvement?

2. Differentiation: Is each character/interview/subject matter differentiated in some way? What suggestions do you have for improvement?

3. Movement: Are important character or object movements indicated? (For example, if it's important that a character is seen rolling his or her eyes, have you used arrows around the eyeballs or something else to indicate that movement? Or if a car is supposed to exit the right side of the frame, how have you shown that?) What suggestions do you have for improvement?

Source: Arola, Kristin L., Cheryl E. Ball, and Jennifer Sheppard. *Writer/Designer* (Page 98). Bedford/St. Martin's. Kindle Edition.

4. Dialogue / Ideas: Are snippets of major dialogue included underneath the storyboard visuals? If not, what are the key ideas that need to be expressed in each scene or segment? What suggestions do you have for improvement?

5. Sound effects / Soundtrack: Are sound effects or musical scores noted (usually under the dialogue or scene)? Do you indicate what these audio elements will be and how long or loud they will be? What suggestions do you have for improvement?

6. Overall feedback. What overall comments to you have for this storyboard? What are your suggestions for improving this storyboard? What suggestions do you have for improvement?